

## **Proposed Name Change**

**Humboldt Co-op Board and Management have proposed a name change of the Co-operative.**

**Current name:** Humboldt Co-operative LTD

**Proposed Name:** Keystone Co-operative Limited

**Rational for change:** As Humboldt Co-op has grown and expanded, we are no longer just in the community of Humboldt. We currently have assets in both Lanigan and Drake and feel this name change is more inclusive. We believe that it is important in everyway to make our employees and members feel included and that starts with a unique name that means the same to all.

**The definition of a Keystone: a central stone at the summit of an arch, locking the whole together.**

Our Co-op believes it can be the business in our area that builds communities and holds them together. We want to bring communities together as a Co-operative should and we believe the name Keystone exemplifies that.